

1 month Student Placement with the YouGov Political and Social Team

Based: Old Street, London

Start date: March 2015 (Easter vacation)

YouGov are searching for a very strong candidate to join the Political and Social Research Department for a one month student placement during the Easter vacation. This will be a very exciting and unique opportunity, with the placement taking place in the run-up to the 2015 General Election.

This role will involve working as a key member of the team, writing survey questions, scripting surveys, analysing data and producing results.

The successful candidate will assist on a range of political and social research projects, covering a wide range of subjects, including voting intention. Clients will include major media organisations, academics, political parties, NGOs, charities, pressure groups, think tanks and 10 Downing Street.

Throughout the placement you can expect to gain unrivalled experience of conducting primary quantitative research for one of the country's most successful, innovative and well-known research organisations.

The position is best suited to a confident, well-organised, outgoing individual who has an understanding of primary research and a desire to pursue a career in either politics or political and social research. **Due to the timing of this placement, YouGov is going to be very busy and in great demand - it is therefore essential that the candidate is able to hit the ground running and feel confident about assisting with research and data analysis from the start of the placement.**

Main duties and responsibilities will include:

- Producing results for publication
- Writing reports and commentaries for the YouGov website
- Producing questions and proposing topics for research
- Creating surveys using our in-house software
- Working with social media to disseminate news and results
- Checking press releases, newspapers and online sources for YouGov's published results

Candidates will need to demonstrate the following:

- Excellent written and spoken English accompanied by good numerical skills
- A strong interest in and knowledge of British politics
- An understanding of quantitative data and statistics
- A full working knowledge of Microsoft Excel
- An ability to meet strict deadlines

- A keen eye for detail

Experience using the following is desirable but not essential:

- SPSS
- Microsoft PowerPoint
- Drupal, WordPress or another web-based content management system
- Facebook
- Twitter
- Adobe Photoshop and / or GIMP

Your application should consist of a CV in PDF format and a covering letter. They should be sent to cm575@cam.ac.uk

The deadline for applications is 31 January 2015.

The applications will be collated and sent to YouGov and candidates will be invited for an interview.