



## **1 month Student Placement with Shift Learning Ltd.**

Based: Islington, London

Start date: June/July 2016 (exact start date can be negotiated)

### **About Shift Learning**

We are a boutique agency specialising in market research and usability testing for the education sector. We offer a creative, stimulating and supportive environment for researchers to develop satisfying careers and fully encourage innovative thinking.

Our client list includes some of the world's leading publishers, scholarly societies, awarding organisations, universities and colleges including Pearson, OUP, CUP, OCR, City & Guilds, the University of the Arts, the University of Sheffield, Kings College University of London, the BMJ and many others.

We work closely with our clients, using both qualitative and quantitative methods to enhance their understanding of the needs and working practices of learners, educators and other stakeholders, resulting in better and more successful qualifications, policies, products and services for the education sector.

The quality of our work was recently acknowledged by the Education Investor, who nominated us as a finalist for their Education Consultant of the Year award.

For more information on Shift Learning Ltd, visit our website:

<http://www.shift-learning.co.uk>

### **About the internship**

Our work is project-based and so exact tasks would be dependent on projects coming in during the time of the internship and the skills of the candidate. However, likely tasks would include:

- Desk research
- Recruitment and interviewing educators and learners
- Analysis of qualitative data from focus groups and using Atlas.ti (training offered) or quantitative data using Excel, SNAP survey software and Q
- Attending and assisting with focus groups and workshops
- Editing of research reports and proposals

**Who we're looking for**

We look for people who are friendly, co-operative, intelligent, curious, empathetic, engaged and have good attention to detail. An ability to be at home with both qualitative and quantitative methods to some degree is also very helpful.

The successful applicant will be paid the National Minimum Wage rate for their age.

Your application should consist of a CV in PDF format and a covering letter. They should both be sent to [cm575@cam.ac.uk](mailto:cm575@cam.ac.uk)

The deadline for applications is 15th April 2016.

The applications will be collated and sent to Shift Learning and candidates will be invited to take part in an interview.