

## **4 week (Easter vacation) Student Placement with the YouGov Political and Social Team**

Based: Old Street, London

Start date: March/April 2016

YouGov are searching for a very strong candidate to join their Political and Social Research Department during the Easter vacation.

The main purpose of this role will be to assist the Political team in the run up to the London Mayoral, Welsh and Scottish elections in early May 2016.

The successful candidate will act as a key member of the team, writing survey questions, scripting surveys, analysing data and producing results. Clients may include major media organisations, academics, political parties, NGOs, charities, pressure groups, think tanks and 10 Downing Street.

Throughout the placement you can expect to gain unrivalled experience of conducting primary quantitative research for one of the country's most successful, innovative and well-known research organisations.

This period is set to be a very busy one for YouGov and in particular the political team. The position is therefore best suited to a confident, well-organised and bright individual who has a good understanding of primary research. The team are looking for someone with a 'can-do' attitude who will be able to learn quickly and be happy to help on a variety of tasks.

### **Main duties and responsibilities will include:**

- Producing results for publication using SPSS and Excel
- Writing reports and commentaries for clients and/or the YouGov website
- Producing questions and proposing topics for research
- Creating surveys using our in-house software
- Checking press releases, newspapers and online sources for YouGov's published results
- Helping out with other administrative tasks

### **Candidates will need to demonstrate the following:**

- Excellent written and spoken English accompanied by good numerical skills
- A strong interest in and knowledge of British politics
- Experience in working with quantitative data and statistics
- A full working knowledge of Microsoft Excel
- An ability to meet strict deadlines
- A keen eye for detail

**Experience using the following is desirable but not essential:**

- SPSS
- Microsoft PowerPoint
- Microsoft Outlook

#### **APPLICATION**

**Your application should consist of a CV in PDF format and a covering letter. They should be sent to [cm575@cam.ac.uk](mailto:cm575@cam.ac.uk)**

**The deadline for applications is 29 January 2016.**

**The applications will be collated and sent to YouGov and candidates will be invited for an interview.**