

## **6-8 week (Summer vacation) Student Placement with the YouGov Political and Social Team**

---

Based: Old Street, London

Start date: June/July 2015

YouGov are searching for a very strong candidate to join the Political and Social Research Department for a summer vacation student placement.

This role will involve working as a key member of the team, writing survey questions, scripting surveys, analysing data and producing results.

The successful candidate will assist on a range of political and social research projects, covering a wide range of subjects including everything from voting intention polling to X-Factor predictions. Clients will include major media organisations, academics, political parties, NGOs, charities, pressure groups, think tanks and 10 Downing Street.

Throughout the placement you can expect to gain unrivalled experience of conducting primary quantitative research for one of the country's most successful, innovative and well-known research organisations.

The position is best suited to a confident, well-organised, outgoing individual who has an understanding of primary research and a desire to pursue a career in either politics or political and social research.

### **Main duties and responsibilities will include:**

- Producing results for publication
- Writing reports and commentaries for the YouGov website
- Producing questions and proposing topics for research
- Creating surveys using our in-house software
- Working with social media to disseminate news and results
- Checking press releases, newspapers and online sources for YouGov's published results

### **Candidates will need to demonstrate the following:**

- Excellent written and spoken English accompanied by good numerical skills
- A strong interest in and knowledge of British politics
- An understanding of quantitative data and statistics
- A full working knowledge of Microsoft Excel
- An ability to meet strict deadlines
- A keen eye for detail

**Experience using the following is desirable but not essential:**

- SPSS
- Microsoft PowerPoint
- Drupal, WordPress or another web-based content management system
- Facebook
- Twitter
- Adobe Photoshop and / or GIMP

**Your application should consist of a CV in PDF format and a covering letter. They should be sent to [cm575@cam.ac.uk](mailto:cm575@cam.ac.uk)**

**The deadline for applications is 31 January 2015.**

**The applications will be collated and sent to YouGov and candidates will be invited for an interview.**